

Personal Data Protection Policy

Objective and scope of the Policy

The Company attaches great importance to the personal data of its customers, partners, employees of the Company; including those who contact, whether direct or indirect, with the Company. Therefore, the Company has provided a Personal Data Protection Policy in order to indicate how the data subject's personal data is treated in accordance with the Personal Data Protection Act BE.2562. The Company would like to announce the Personal Data Protection Policy as follows.

1. Definition

Personal Data means any information relating to a person, which enables the identification of such person, whether direct or indirect, which the Company collects as follows.

- Name-surname, address, telephone number, date of birth, ID card number, passport number and/or any other similar information that the data subject has provided to the Company and/or is in the possession of the Company and/or the Company collects from other sources or other persons in accordance with the law. However, this does not include the information of the deceased.
- Information recorded in a security system, such as closed-circuit television information, (CCTV), recording information via electronic media and/or other media, etc.
- Information necessary for Company to comply with laws or statutory requests of law enforcement agencies and/or court orders.

“Sensitive Data” means information that is specifically defined by law under the Personal Data Protection Act, such as health information, criminal information, etc.

The Personal Data and Sensitive Data hereinafter referred as **“Personal Data”**

2. The sources of information the Company will collect, use and/or disclose.

- The Company may request the data subject to provide his Personal Data to the Company, such as when entering into any transactions with the Company, commercial contracts between the data subject and the Company. or any other business; including but not limited to applying for a job is voluntary by the data subject, in completing a survey or survey, and

the interactions between the data subject and the Company through various communication channels, etc.

- The Company may collect Personal Data of data subjects from publicly accessible sources and/or third parties. In this regard, the Company will collect Personal Data when receiving the consent from the data subject, unless it is necessary as required by law.
- Information about your visit to the website and information collected by cookies and other tracking technologies, including IP address, domain name, browser version, operating system, web logs and other communication data.

3. Purpose for collecting, using and disclosing Personal Data

- The Company may process on the Personal Data for legal compliance or for contacting government agencies. This may require disclosure of the data subject's information to third parties, courts and/or government officials or relevant government agencies.
- To process any action in order to comply with the contract between the Company and the data subject.
- To conduct the business between the data subject and the Company, including to meet the data subject's needs and communicate with the data subject
- To analysis the Personal Data of the data subject in order to understand the needs of the service and marketing.
- For marketing purpose, the Company will update the information to be up-to-date. and present various offers to the data subject through various communication channels which is subject to the consent of the data subject.

4. Disclosure, transmission or transfer of Personal Data

The Company may disclose the Personal Data of the data subject to any other person, including its partners, subcontractors, auditor bank Legal authority, any person who has a legal relationship or has a contract with the Company or government agencies as necessary under this Privacy Policy and/or as required by law.

The Company may have a need to transfer the Personal Data of the data subject to foreign affiliates provided that such entity has adequate personal data protection standards.

5. Protection and security of Personal Data

5.1 Retention and retention period of Personal Data.

- Storage characteristics: stored/recorded in paper (hard copy) and stored/recorded in an electronic system (soft copy) with efficient security measures in order to prevent the loss, access, use, change, alteration or disclosure of personal information without authorization.
- The Company will collect and retain the Personal Data of the data subject within the period necessary for the purpose of Personal Data collecting or within the period of contractual or legal relationship between the data subject and the Company. or within the period of legal claim exercise of the parties.
- Upon expiration of the retention period, or the Company has no right or is unable to claim the base for processing the Personal Data of the data subject. The company will delete or destroy Personal Data or make the Personal Data non-identifiable to the person who owns the Personal Data within a reasonable time.

6. Rights of the data subject

The data subject has the right to request The Company takes any action in accordance with this Personal Data Protection Policy and as required by law as follows:

6.1 Right to access and request a copy of data

The data subject has the right to access and obtain a copy of his/her Personal Data for which the Company is responsible for the duration of Personal Data is with the Company, as well as request the Company to reveal the obtainment of the Personal Data that the data subject do not give consent to the Company.

6.2 Right to withdraw the consent

If the data subject has given consent to the collection, use, and disclosure of personal information to the Company, the data subject has the right to withdraw such consent at any time during the period the Personal Data is with the Company. Unless otherwise such withdraw right is restricted by law.

6.3 Right to object from collecting, using, processing or disclosing Personal Data

The data subject has the right to object to the Company from collecting, using, processing or disclosing Personal Data. Unless it is an operation where the Company is required to comply with the law and is in the case of collecting or using that Personal Data to keep as evidence for potential litigation between the Company and the data subject within the legal statute of limitations.

6.4 Right to request the Company to delete or destroy Personal Data

The data subject has the right to request the Company to delete or destroy the Personal Data, or make Personal Data non-identifiable. In case of Personal Data is no longer necessary for its retention in accordance with the relevant purposes in this Personal Data Protection Policy or when the data subject has exercised the right to revoke the consent or exercise the right to object or when that Personal Data is unlawful collected, used or disclosed.

6.5 Right to restriction of processing

The data subject has the right to request the Company to suspend the use of the Personal Data if the Company is in the process of reviewing the request that the data subject has exercised the right to request correction of Personal Data or Personal Data is unlawful collected, used or disclosed or when it is under the process of legal proof.

6.6 Right to request amendment of Personal Data

Data subjects have the right to request the Company to rectify the data to be current data and complete data.

6.7 Right to complain

If the data subject believes that the processing of the Personal Data which the Company has performed is unlawful or non-comply with the Personal Data Protection Law, the data subject has the right to file a complaint to the office of the Personal Data Protection Commission (PDPC).

The Company has appointed a Data Protection Officer (DPO) to conduct audits and controls. Any action of the Company relating to the collection, use and disclosure of Personal Data to comply with the Personal Data Protection Act B.E. 2562(2019); includes other applicable laws.